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www.pensetc.com

CORE COMPETENCIES

- Leading distributor for companies like 3M, Rubbermaid, Bic, and Pilot Pen
- Excellent reputation for over 35 years in the school and office products industry
- Strength of existing distribution relationship with retail marketers
- Proven logistical superiority in fill rates, on time and accurate shipments
- A proven resource and reliable supplier to retailers, never selling to end users
- Frequent contact by experienced sales force as often as weekly to large stores
- Experienced and knowledgeable customer service staff
- A proven (35+ years) history of solid financial and business practices
- Approximately 25 full time sales professionals servicing the entire U.S. market
- Support at national and regional shows and industry functions
- Website marketing and remote order entry capability
- Print media support (monthly flyers, seasonal back to school offerings)
- Plan O Gram capabilities
- End cap and point of sale positioning during in store visits
- Telemarketing and target phone blitzes
- Instant implementation of new product presentation to all retailers
- We sell product to retail stores in less than carton quantities
- Inventory analysis and trends obtained through usage reports on 2000+ customers
- Same day shipping on all orders received by 3:00 p.m.
- Competitive published pricing on over 8000 in stock SKU's and over 17,000 items available for special order